

## **WIDER**

- A company that doesn't actually design websites, but rather facilitates a complete web package, by using its 'know-where'. The company would provide a full service including:
  - Domain Purchase and Hosting
  - Content Management System Installation
  - Search Engine Optimization
  - Template-Based Design
  - Contacts to professional designers (e.g. see <http://www.elance.com> )

## **Why?**

- Need to communicate ideas succinctly and attractively to do seminars, books etc.

## **What?**

- Book and Report templates; Websites; PowerPoint sidoshows

### **Website Design**

- Concept websites - communicating a Zero Carbon vision or a better tax system
- Open participation website

### **Simple Models / Spreadsheet Integration Work**

- Models to show how to decarbonize energy system and improve economy

### **Book/Report Design**

- Edited book/reports
- Booklet series

### **PowerPoint Design**

- Getting ready for seminar series that we might run
- Change the PowerPoint to improve it; get to a stage where you like it. Graphical look.

### **Images**

- Non-copyright images store for web design and for PowerPoint sidoshows